EXHIBIT 1
DATE 2/13/2015
SB 41

The following items will NOT make a name distinguishable from another name on the record.

1. **Entity Endings:** Words and abbreviations that are required to identify the type of business entity are disregarded when considering name availability and do NOT qualify a name as distinguishable. This includes abbreviated forms of the identifiers as well as foreign language equivalents. Thus, names otherwise identical except for the presence of any of the following words or abbreviations shall not be considered distinguishable:

Identifiers: "Corporation," "Company," "Incorporated," "Limited," "Co.," "Ltd.," Corp.," "Inc.," "Limited Partnership," "Limited Liability Company," "Limited Company," "LLC," "LC," "Registered Limited Liability Partnership," "LLP,""Professional Corporation" "Professional Service Corporation," "PSC," "PLLC," and "PLC","Professional Association","P.A.","Service Corporation","S.C.","Chartered".
Examples of non-distinguishable names: "Business Machine Company","Business Machine Company, Inc.","Business Machine Corporation","Business Machine LLC","Business Machine Limited Partnership". **Please note** : A name may NOT be comprised only of identifiers listed above. For example,"Limited Service Company".

Foreign corporations ."Words or abbreviations of like import in another language".

Example: "Los Gatos S.A., Inc." is NOT distinguishable from"Los Gatos Inc

2. **"&" and"And" are NOT distinguishable:** Names otherwise identical except for the presence of"and" or the ampersand symbol or just a space between words shall not be considered distinguishable.

Example: "Run and Gun Enterprises" is NOT distinguishable from"Run & Gun Enterprises"

3. **Articles:** Articles of speech ("a," "an," "the") do NOT make a name distinguishable are

Examples: "Carpet Universe" is NOT distinguishable from"The Carpet Universe";"The Bates Motel" is NOT distinguishable from"Bates Motel"

"An Eagle's Talon" is NOT distinguishable from"Eagle's Talon"

4. **Possessives:** The possessive form of a word is NOT distinguishable from the plural.

Examples: "Hill's Supermarket" is NOT distinguishable from"Hills Supermarket"

5. **Marks of punctuation & Differences in the use of Special Characters:** Commas, periods, apostrophes, quotation marks, dashes, exclamation points, question marks, Asterisk, backslash, left brace, right brace, caret, greater than, less than, number sign, underscore, tilde and all other marks of punctuation appearing in trade names are disregarded when considering name availability and do not qualify a name as being distinguishable.

""(quotation marks)	.(period)	;(semicolon)	!(exclamation)
" (apostrophe)	\(back slash)	|(pipe)	?(question mark)
( )(parenthesis)	/(forward slash)	-(hyphen)	"(ellipsis)
,(comma)	(tilda)	[ ], { } <> (brackets)	__(underscore)
^(carrot)	:(colon)	(accent)	---(dotted line)
* (asterisk)	> < (greater/less than		

Examples :"CD Construction" is NOT distinguishable from"C-D Construction"

"Profit: Possible" is NOT distinguishable from"Profit Possible"

"Bob's" is NOT distinguishable from"Bobs"

"Let's Sell" is NOT distinguishable from Let's Sell!"

6. **Arabic numbers are NOT distinguishable** from words representing the numbers.

Examples:

a."Two Guys with Hammers Co." is NOT distinguishable from"2 Guys with Hammers"

b."Ink Holdings #3" is NOT distinguishable from"Ink Holdings No. Three"

c."First Alert" is NOT distinguishable from"1 st Alert"

d."Brian's One to One Training" is NOT distinguishable from"Brian's 1-2-1 training".

These examples are taken from the Arizona Sectary of State web site, which is here:

http://www.azsos.gov/business_services/tnt/WEB_TN_INSTRUCT.HTM